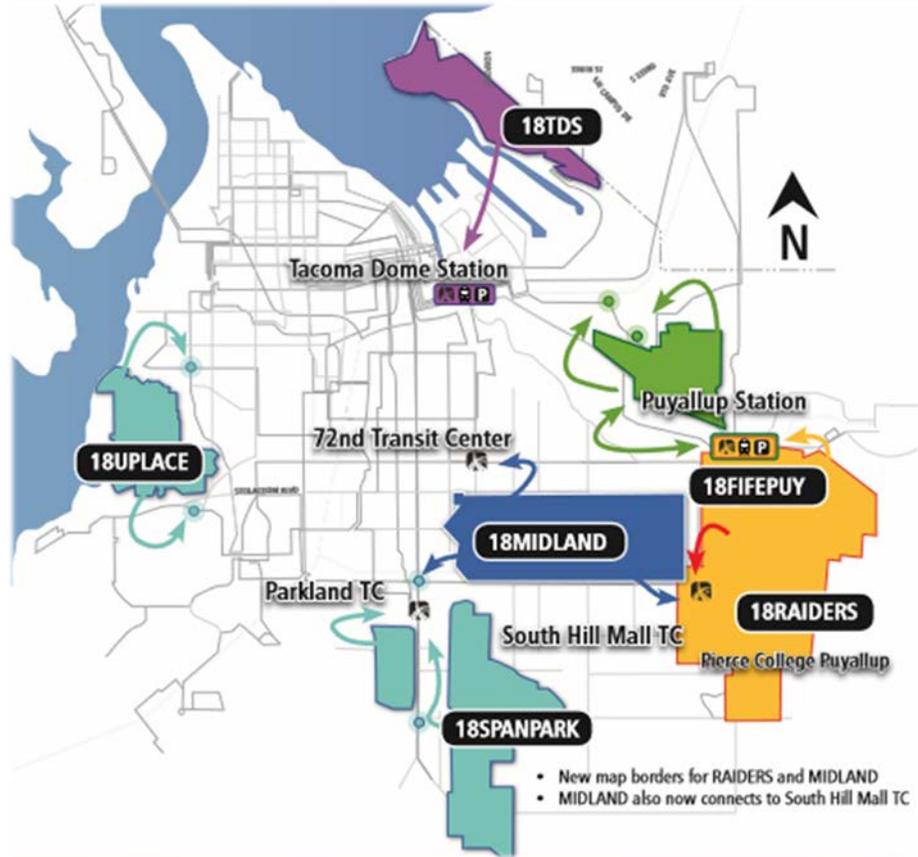


# Limited Access Connections



**First/Last Mile:  
Lessons learned  
and next steps**

**Penny Grellier**

**Community Development Administrator**



# Limited Access Connections

**Goal:** to provide first and last mile connections to transit hubs and bus stops in areas/times of limited service. \$205,000 in FTA grant funds

**Status:** launched May 15, 2018; ends December 31, 2019

- 8,181 trips provided
- \$95,000 for trips
- \$27,000 for marketing



# Limited Access Connections

## Features

- Fully-subsidized trips provided by Lyft to/from transit
- Use Lyft app or call in for a trip request
- Designated transit connection points in each zone

## Challenges

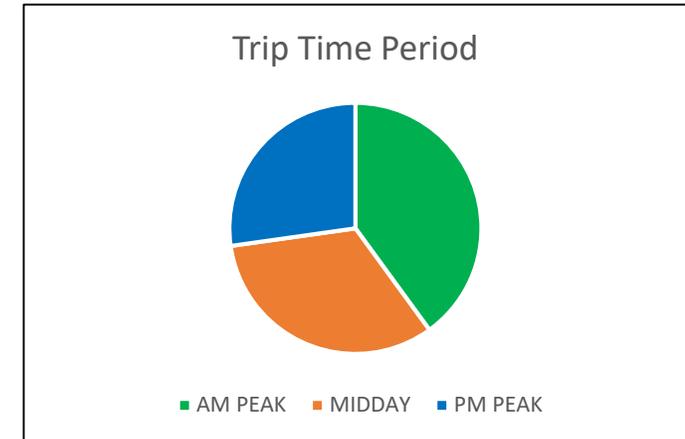
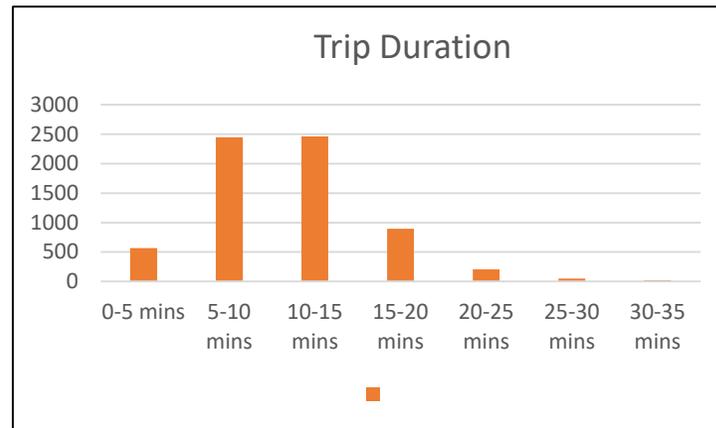
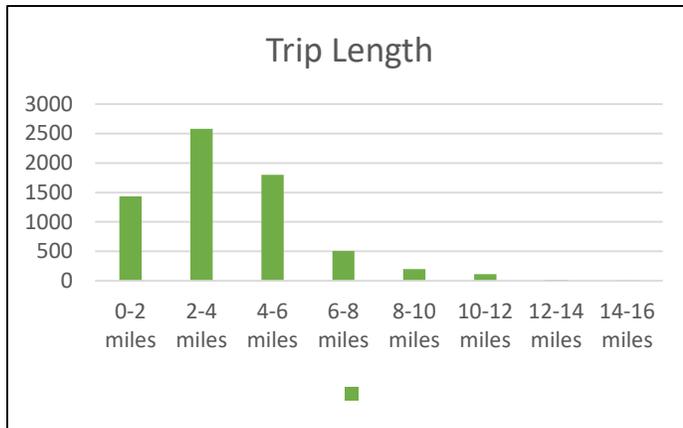
- Negotiations, data sharing with TNC
- Equity in service provision (WAV, phone, unbanked)
- Getting the word out



# Limited Access Connections

## Data From Lyft

- Not as detailed as we initially requested
- Expressed in increments
- Provided to us each month, app-based and call-in trips



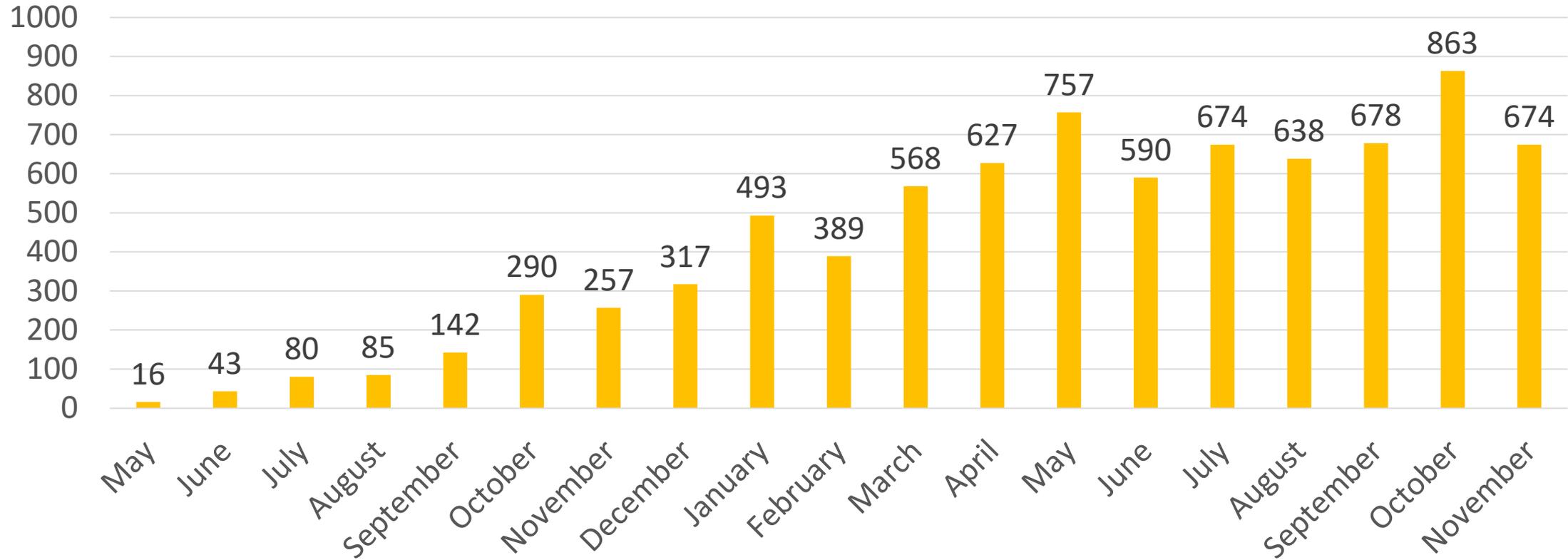
# Limited Access Connections

- Top three zones: #1 FIFEPUY, #2 SPANPARK, #3 MIDLAND
- Average duration: 10 minutes
- Average distance: 4 miles
- Average cost per trip: \$11.29
- Averaging 30 trips per day



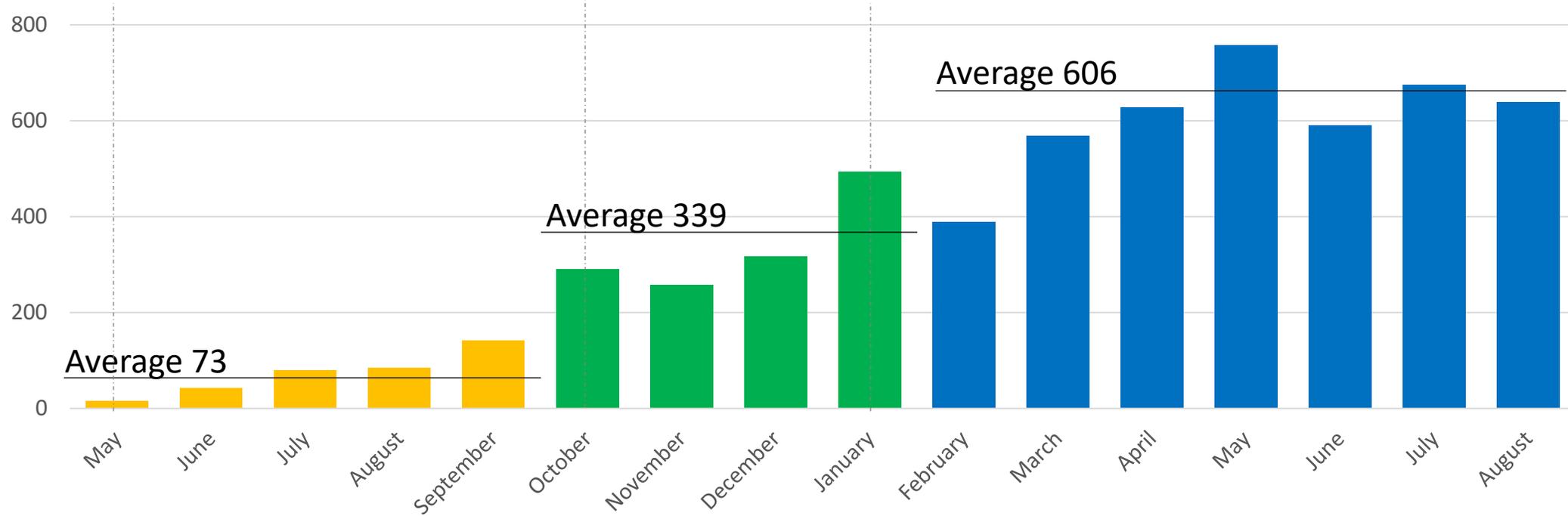
# Limited Access Connections

Total Trips by Month



# Limited Access Connections

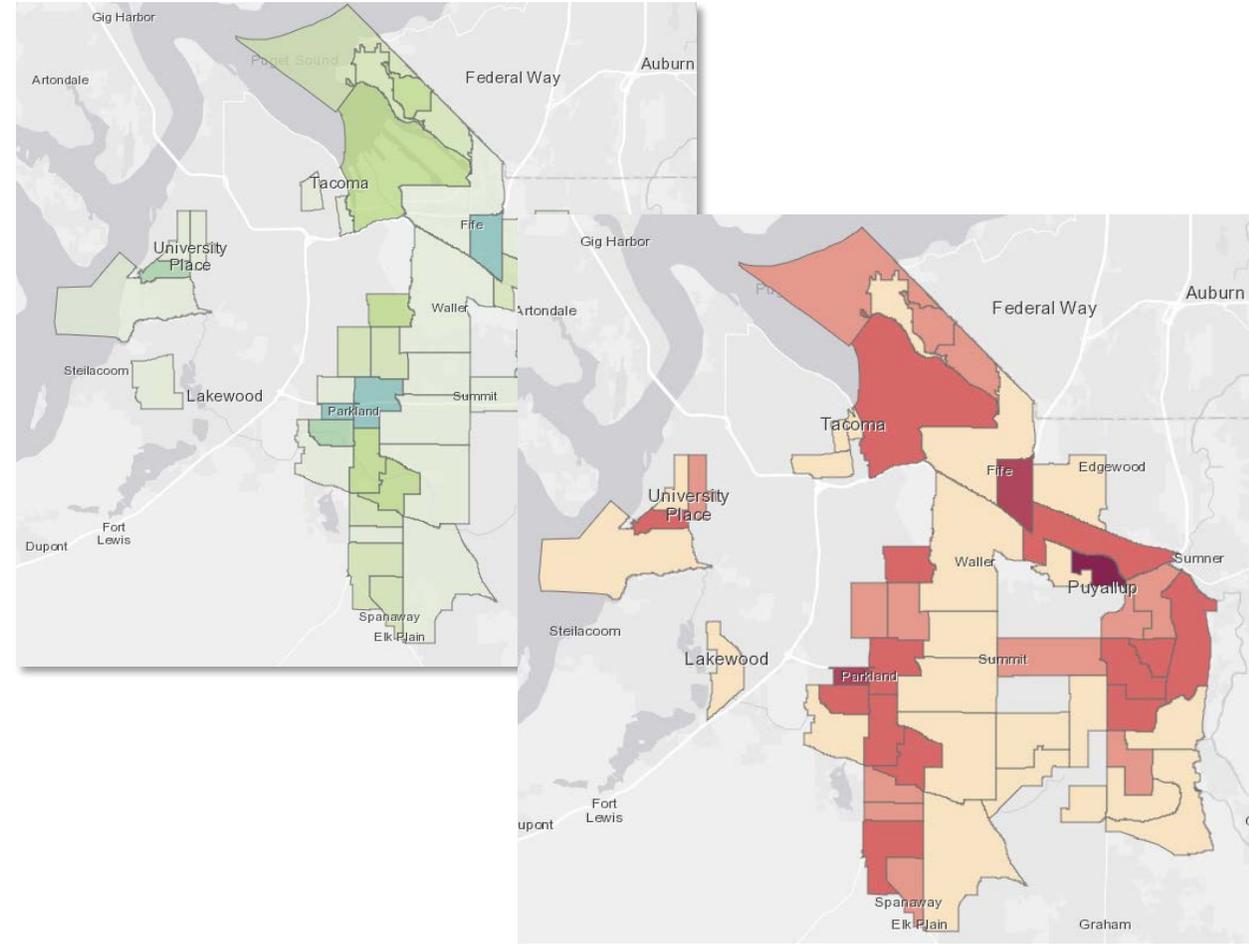
## Total Trips and Marketing Campaigns



# Limited Access Connections

## Lessons learned lead to:

- Later evening service to/from Pierce College Puyallup (route 4)
- More trips added to NE Tacoma/Downtown (route 63)
- Microtransit along Ruston Way connecting to TDS, Commerce



# Limited Access Connections

Next step:

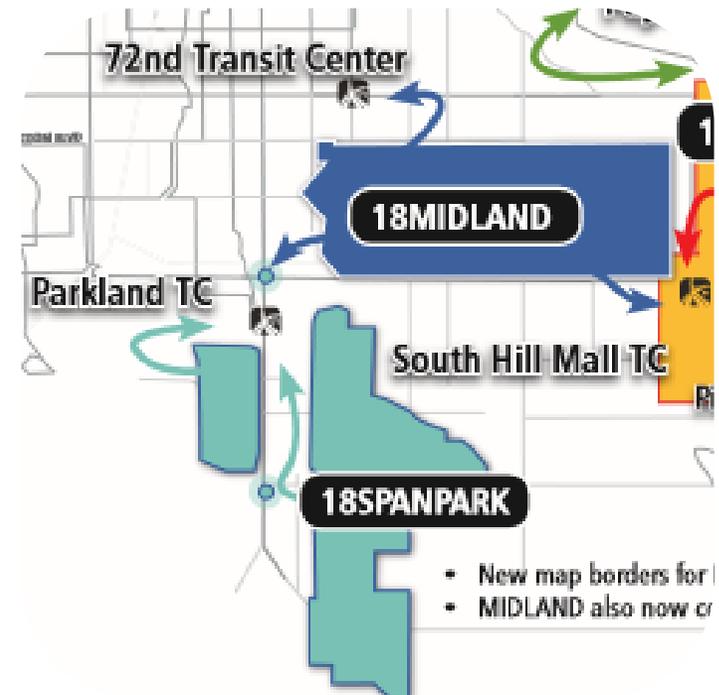
**Continue SPANPARK/MIDLAND**

Average trip cost \$9.57

Average 33% of total trips

Average 194 trips per month

About \$25,000/year



# Limited Access Connections

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