

# Mobility on Demand Research Program

---

Bob Sheehan, ITS JPO  
Multimodal ITS Program Manager



# Resources & Publications

- ▶ MOD Business Models Synthesis Report\*
- ▶ MOD Planning and Implementation: Current Practices, Innovations, and Emerging Mobility Futures\*
- ▶ MOD Marketplace Concept of Operations\*
- ▶ MOD Sandbox Independent Evaluation Reports\*
- ▶ Multimodal and Accessible Travel Standards Assessment: Forward-Looking Assessment White Paper \*
- ▶ MOD Sandbox Independent Evaluation Plans (2018)
- ▶ MOD Operational Concept Report (2017)
- ▶ Plus many more FHWA and FTA reports and resources!

\* = Report will be released in 2020



# Questions & Answers

## SAVE THE DATE

January 22, 2020: Planning & Implementation of MOD

February 12, 2020: MOD Business Models

March 18 & April 15, 2020: MOD Marketplace, Supporting Standards, and Case Studies

*Note: All webinars are on Wednesdays at 1:00-2:30 PM ET*

