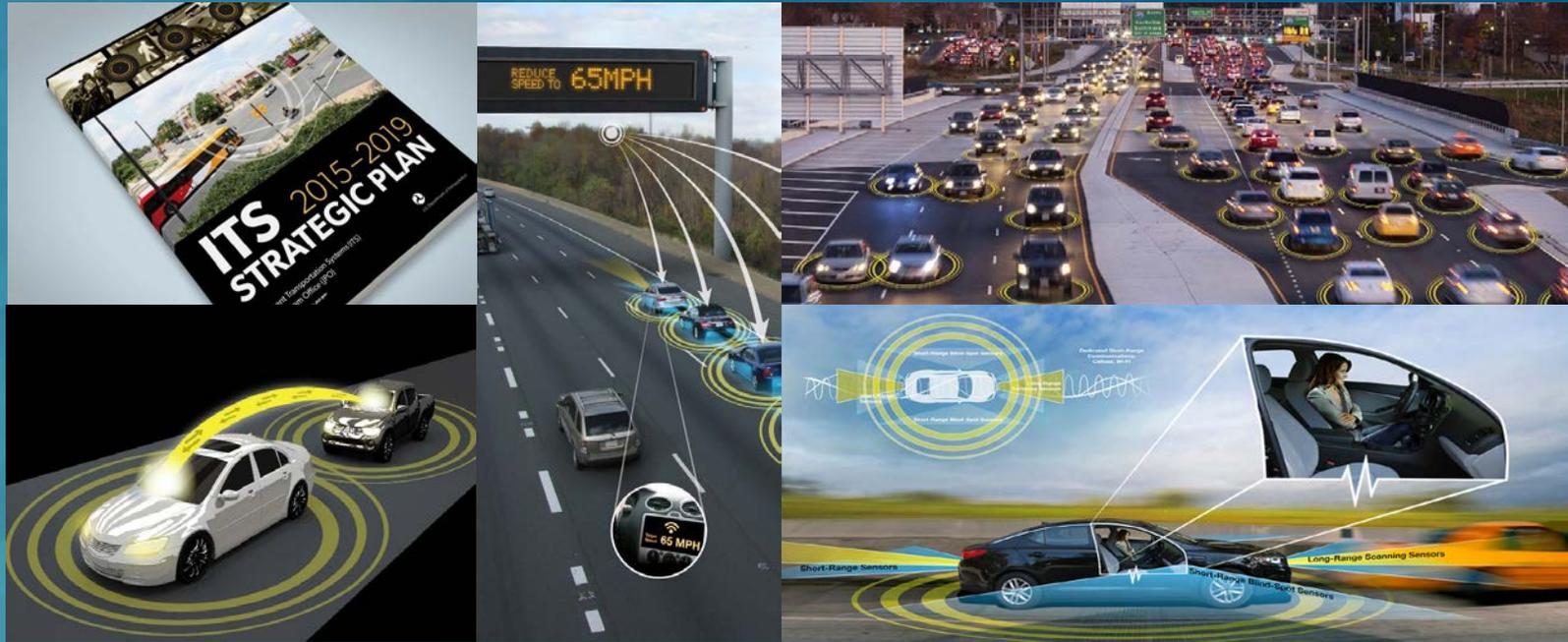




U.S. Department of Transportation



A FRAMEWORK FOR CONNECTED VEHICLE PRIVACY

March 10, 2020

USDOT Intelligent Transportation Systems (ITS) Joint Program Office (JPO)

AGENDA

- USDOT Intelligent Transportation Systems (ITS) Joint Program Office (JPO) Perspective
- A Privacy Engineering Approach to Privacy Risk
- Connected Vehicle Privacy Risk Assessment Methodology Template
- Q&A

USDOT INTELLIGENT TRANSPORTATION SYSTEMS JOINT PROGRAM OFFICE (ITS JPO) PERSPECTIVE

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ITS JPO PERSPECTIVE ON PRIVACY

- Leverage Existing Best Practices
- Continue to Create a Common Language for ITS and ITS Cybersecurity and Privacy
- Give Tools that Industry Can Use
- Tailor the Tools to the ITS Environment
- Make it Accessible
- Make it Extensible