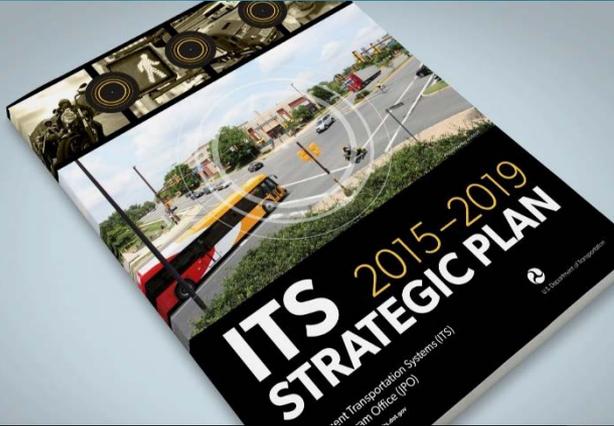




U.S. Department of Transportation

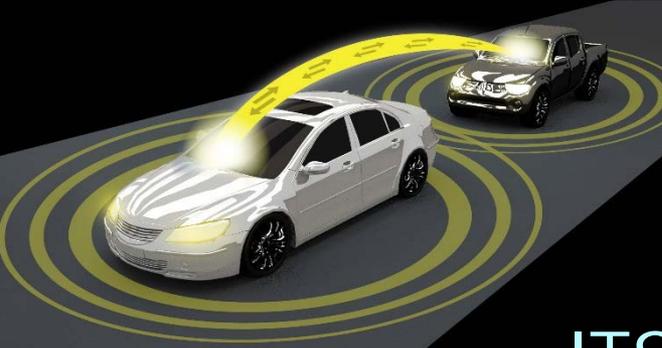
INTELLIGENT TRANSPORTATION SYSTEM (ITS) ACADEMIC WORKSHOP



Free ITS Training



- ✓ Increase Your Knowledge of ITS Technologies
 - ✓ Excel at Your Career
 - ✓ Advance the Mission of Your Organization
- The U.S. Department of Transportation offers exciting new training opportunities focused on ITS technologies. All training is FREE and available online, through webinars, in the classroom, or through customized on-site education.



ITS Academic Workshop Tampa, FL

MARCH 27 & 28, 2019



WELCOMING REMARKS

MICHELLE NOCH

ITS PCB PROGRAM MANAGER

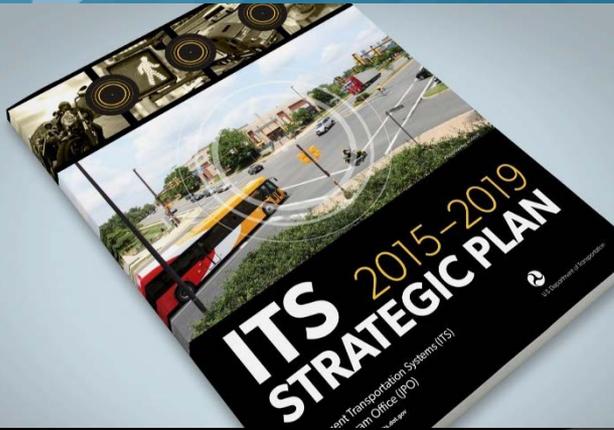
ITS JOINT PROGRAM OFFICE

U.S. DEPARTMENT OF TRANSPORTATION





U.S. Department of Transportation



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ITS PROFESSIONAL CAPACITY BUILDING PROGRAM

MARCH 27, 2019

Michelle Noch
ITS Joint Program Office
U.S. Department of Transportation

ITS PCB PROGRAM BACKGROUND

Part of USDOT ITS Joint Program Office (JPO)

- **1996:** Authorized by Congress
- **2010:** Reauthorized by **MAP-21**
- **2016:** Reaffirmed by **FAST Act**
- **2010:** Embarked on new strategic direction:
 - Develop **new ITS content** and fill gaps in existing content
 - Build **partnerships** to direct learning to the right audiences
 - Move to **cost-effective, engaging delivery methods**



PROGRAM STRATEGY

The ITS PCB Program supports a variety of ITS learning opportunities to accelerate ITS deployments and encourage more efficient operations

Vision: Prepare a **dynamically knowledgeable community of transportation industry professionals** for a connected automated transportation system



PROGRAM STRATEGY

Mission: Provide a **multimodal** and **multi-disciplinary** capacity building program for all levels of current and future transportation professionals to accelerate preparation for and the deployment of innovative ITS



PROGRAM STRATEGY



THE ROLE OF PARTNERSHIPS



PROGRAM STAKEHOLDER & MODAL PARTNERS

• PCB Program Team

- Volpe Center
- Booz Allen Hamilton
- Noblis
- ITS America
- NOCoE
- ITE
- National Highway Institute

• Modal Partners

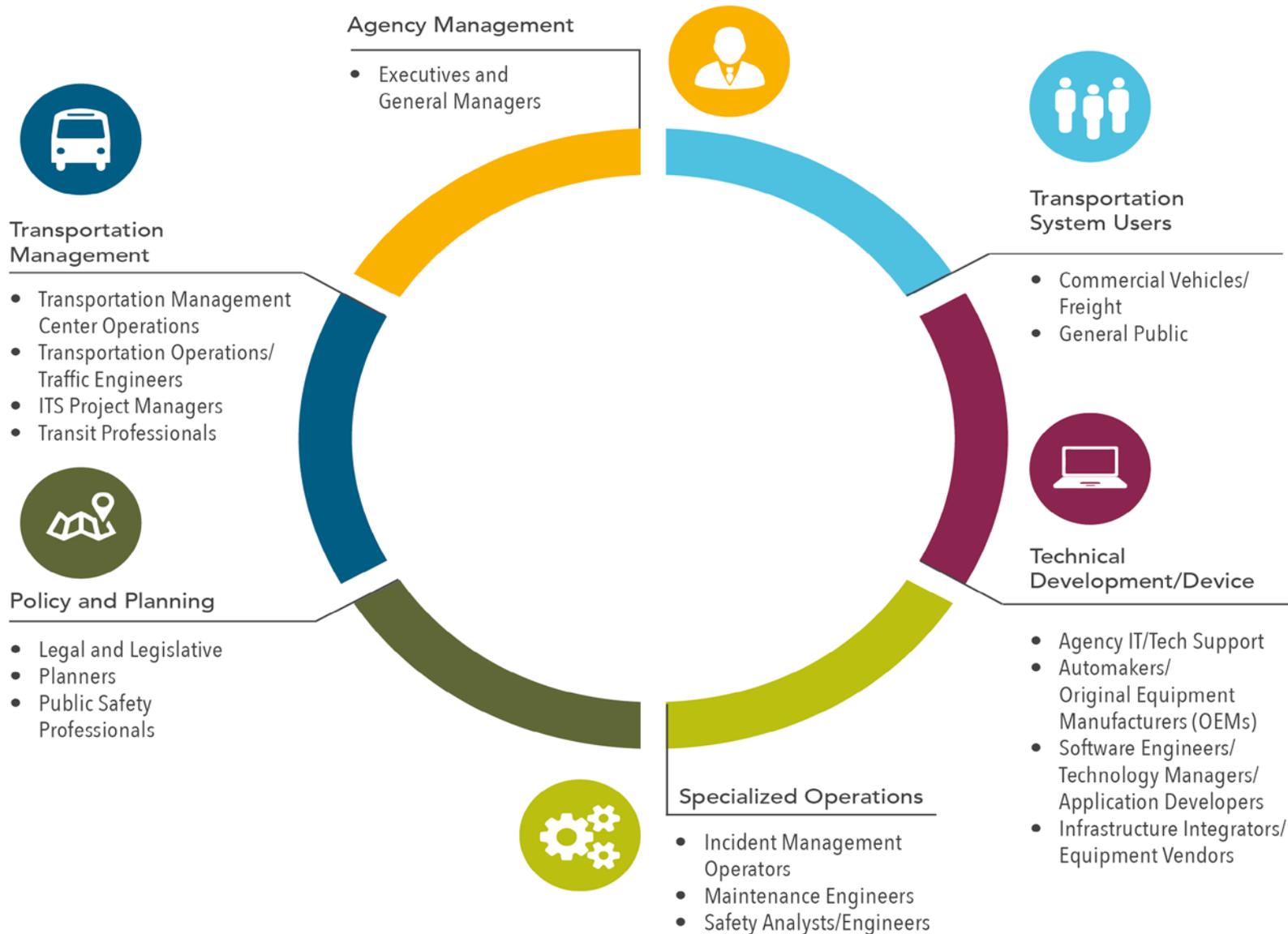
- Federal Highway Administration
 - Offices of Operations, Safety, Planning and Innovative Program Delivery
- FHWA Resource Center
- Federal Transit Administration
- Maritime Administration
- Federal Motor Carrier Safety Administration

• Key Program Stakeholders

- Universities
- Community Colleges/Trade Schools
- Transportation Workforce Centers
- Professional Associations
 - AAPA
 - AMPO
 - APA
 - APTA
 - AASHTO
 - CTAA
 - Consumer Electronics Association (CEA)
 - IEEE
 - IMSA
 - International Road Federation (IRF)
 - NACo
 - NADO
 - NARC
 - SAE International



ITS AUDIENCE TRAINING SEGMENTS



ITS PCB PROGRAM – PORTFOLIO OF PRODUCTS



WELCOMING REMARKS

JAMIE CHRISTIAN,
FHWA-FL DIVISION ADMINISTRATOR

DAVID GWYNN,
FLORIDA DOT DISTRICT 7 SECRETARY

CARLOS ALBAN, ITS AMERICA

WELCOMING REMARKS

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